

Sensitization Workshops

This sub activity is included in the activity-

Advocacy Issues viz. Publicity and IEC (Information, Education and Communication) to improve usage of Statistical Products & services-

In this sub activity it is proposed to organize sensitization workshops for the factory owners and other related personnel in order to spread awareness about the need and importance of the survey data for Annual Survey of Industries and Index of Industrial Production. The selection of venue of the workshops will be the industry/ factory dominated regions of the state. This sensitization will directly impact the response of the respondents in course of survey and will result in quality and reliable data as outcome of the survey. The activity is yet to be taken up.